

Rep Order# 8859156 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 37174

Printed: 09/20/2012 9:10 AM
Last Received: 09/20/2012 7:13 AM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () AFSCME
Product AFSCME / ISSUE
Estimate#
Buyer LISA CABANEL
Phone#
Fax#

Agency () CAMPAIGN GROUP
1600 LOCUST ST.
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 09/05/2012 - 09/25/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () TODD BERRY
Salesperson Phone#
Salesperson FAX#

--- CONTRACT COMMENT ---

PAID FOR BY AFSCME. 1625 L ST, NW, WASH, DC 20036. NOT AUTHORIZED BY CANDIDATE/CANDIDATE'S COMMITTEE. LAURA REYES-T
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-
217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.
CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT
ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION. DO NOT DOUBLE BOOK.
PLEASE SEE LINES 3, 18 & 26 FOR REVISION.
TOTAL REMAINS THE SAME \$155,365
PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F,M-TU	900A-1000A	LIVE WITH KELLY	:30	\$750.00	09/05-09/18	5	2	10	\$10,500.00	
							09/19-09/25	4	1	4		
	2	W-F,M-TU	1200P-1230P	NEWS	:30	\$750.00	09/05-09/18	5	2	10	\$9,750.00	
							09/19-09/25	3	1	3		
	*3	W-F,M-TU	400P-500P	NEWS	:30	\$1,100.00	09/05-09/11	2	1	2	\$8,800.00	
							09/12-09/25	3	2	6		
		Sales Remark: V7 REVISED NUMBER OF SPOTS THE WEEK OF 9/5. V7 Comment Changed, Spots/week Changed										
	4	W-F,M-TU	500P-630P	NEWS	:30	\$1,300.00	09/05-09/25	3	3	9	\$11,700.00	
	5	SA	500P-700P	NEWS	:30	\$700.00	09/08-09/22	1	3	3	\$2,100.00	
	6	SU	400P-430P	NEWS AFTER FOOTBALL	:30	\$1,200.00	09/16-09/16	1	1	1	\$1,200.00	
							09/23-09/23	0	1	0		

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	7	W-F,M-TU	630P-700P	INSIDE EDITION	:30	\$1,200.00	09/05-09/25	0	0	0	\$0.00	
	8	W-F,M-TU	700P-800P	ET/INSIDER	:30	\$1,200.00	09/05-09/11 09/12-09/25	2 3	1 2	2 6	\$9,600.00	
	9	TU	1000P-1100P	VEGAS	:30	\$7,500.00	09/25-09/25	1	1	1	\$7,500.00	
	10	SA	800P-1000P	MOVIE	:30	\$3,000.00	09/22-09/22	1	1	1	\$3,000.00	
	11	W-F,M-TU	1100P-1135P	NEWS	:30	\$1,900.00	09/05-09/25	3	3	9	\$17,100.00	
	12	SA	1100P-1135P	NEWS	:30	\$900.00	09/08-09/22	1	3	3	\$2,700.00	
	13	W-F,M-TU	1135P-1237A	LETTERMAN	:30	\$750.00	09/05-09/11 09/12-09/18 09/19-09/25	3 5 1	1 1 1	3 5 1	\$6,750.00	
	14	W-F,M-TU	1237A-137A	LATE LATE SHOW	:30	\$350.00	09/05-09/25	3	3	9	\$3,150.00	
	15	W-F,M-TU	137A-237A	ELECTRIC PLAYGROUND/ET	:30	\$85.00	09/05-09/25	3	3	9	\$765.00	
	16	SA	1135P-1235A	PRIVATE PRACTICE	:30	\$250.00	09/08-09/22	1	3	3	\$750.00	
	17	W-F,M-TU	700A-900A	CBS THIS MORNING	:30	\$800.00	09/05-09/25	2	3	6	\$4,800.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*18	W-F,M-TU	300P-400P	ELLEN	:30	\$900.00	09/05-09/11 09/12-09/25	1 3	1 2	1 6	\$6,300.00	
		Sales Remark: V7 REVISED NUMBER OF SPOTS THE WEEK OF 9/5. V7 Comment Changed, Spots/week Changed										
	19	TH	1000P-1100P	PERSON OF INTREST	:30	\$7,500.00	09/13-09/13	1	1	1	\$7,500.00	
	20	SU	900P-1000P	THE GOOD WIFE	:30	\$8,500.00	09/23-09/23	1	1	1	\$8,500.00	
	21	TU	800P-900P	NCIS	:30	\$18,000.00	09/25-09/25	0	0	0	\$0.00	
	22	SA	700P-800P	ET	:30	\$500.00	09/08-09/22	1	3	3	\$1,500.00	
	23	SU	630A-800A	SUN AM NEWS	:30	\$1,500.00	09/09-09/16	1	2	2	\$3,000.00	
	24	TU	900P-1000P	NCIS: LA	:30	\$18,000.00	09/25-09/25	1	1	1	\$18,000.00	
	25	W	900P-1000P	CRIMINAL MINDS	:30	\$7,500.00	09/12-09/12	1	1	1	\$7,500.00	
	*26	SA	800P-1000P	MOVIE	:30	\$2,900.00	09/22-09/22	1	1	1	\$2,900.00	
		Sales Remark: V7 LINE ADDED V7 Added										

---REPORT TOTALS---

Report Totals: 123 / \$155,365.00

---SALES MONTHLY TOTALS---

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Sep 12: 123 / \$155,365.00

Sales Totals: 123 / \$155,365.00

Station Totals: 123 / \$155,365.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$586,726	CABL	0%	KLAS	26%	KSNV	25%	KTNV	13%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	33%	UNKN	0%		

---COMPETITIVE COMMENTS---

8/31

Books JUL12
Demos RA35+